



wilderness tourism

ASSOCIATION OF THE YUKON



WTAY **WilderNews** for May 15, 2018

Save 5% at Save-on-Foods
FOODSAFE Training at YTEC
Strategic Plan for Territorial Parks & Campgrounds
First Nation Youth Guide Training is Underway
Tourism Development Strategy - Update
Chieftain Energy Fuel Pricing

Save 5% at Save-On-Foods



Save-On-Foods Joins the WTAY Member Rewards Program

Save-On-Foods is proud to partner with the Wilderness Tourism Association of the Yukon. Effective immediately, we are excited to share that all members will receive 5% off their total order while shopping in-store. This is over and above our more rewards pricing. Come on down to Save-On-Foods, where there is always something exciting happening in-store. From our fresh sushi, service meats/seafood, wing bar, yogurt bar, full-service floral, organic and natural options as well as the largest bulk foods section in the Yukon! Going the extra mile for our customers is what we do – looking forward to seeing you in-store!

For details on all local companies that are participating in your Member Rewards Program, visit the WTAY website [here](#).



FOODSAFE Training at YTEC

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Spring 2018 FOODSAFE Training Dates

Please contact the office to register.

FOODSAFE Level 1: \$65.00 per person

Saturday June 9
9:00 am to 5:00 pm

FOODSAFE Level 2: \$110.00 per person

Saturday & Sunday May 26 & 27
9:00 am to 5:00 pm, two-day course



4141D 4th Avenue
Whitehorse YT Y1A 1J1

Local: +1 867 667 4733
Toll-free: +1 844 667 4733
Email: info@yukontec.com
Website: yukontec.com



Strategic Plan for Territorial Parks & Campgrounds

The Department of Environment is beginning the development of a Yukon Parks Strategy to set long-term direction for Yukon's system of territorial parks, including wilderness parks, campgrounds, recreation sites, and others. The intent of a strategy is to establish guidance on how to sustainably deliver the environmental, economic, social, and health benefits of parks and campgrounds.



We want to make sure that the strategy considers your views and priorities. Your participation will help us set the vision and broad direction for our system of parks. Many people have a strong connection to parks and campgrounds. We will also be incorporating participation from First Nations, Inuvialuit, communities, other Yukoners and visitors.

This phase of participation is open until July 2018. There are a number of ways to participate:

1. **Discussion document:** get started by reading "Shaping the future of Yukon territorial parks and campgrounds", available at <https://engageyukon.ca/en/2018/talking-yukon-parks>. We would love to hear what you think about the topics in this document, or any other input you have on developing a Yukon Parks Strategy.
2. **Written comments:** We welcome your written comments. Please send them by email to yukon.parks@gov.yk.ca.
3. **Local engagement events:** watch www.engageyukon.ca for details of events in various communities starting in May 2018.
4. **Survey:** later in the summer months there will be an online survey available at www.engageyukon.ca.

WTAY encourages all members that make use of the Territories parks and campgrounds to provide their feedback.

First Nation Youth Guide Training is Underway

The joint training project between WTAY and the Yukon First Nation Culture and Tourism Association got underway on May 6. Located at Long Ago Peoples Place near Champagne, the successful applicants will be in training for the entire month of May. Training includes; WAFA, Swift Water Rescue, risk management, Bear Aware, interpretation and First Nation history and culture as well as several other accredited and non-accredited programs. Kalin Pallett was on hand to meet the applicants, program

have expressed an interest in having First Nation interpretive content.



Tourism Development Strategy - Update



It has been a busy few months for everyone involved in the Yukon Tourism Development Strategy. We've heard from Yukoners from Old Crow to Watson Lake and everyone in between. One thing was clear – Yukoners are passionate about tourism and are engaged in this process!

Public engagement closed on April 13. In total, 55 engagement sessions were booked, which included communities, Mayor and Council, First Nation government and organization sessions. Yukoners also filled out 115 surveys online. In total, about 600 people participated in the process either online or in person.

If you're interested in learning more about what Yukoners had to say about tourism in the territory, head to engageyukon.ca and read the '[What We Heard](#)' reports from the 16 public meetings.

Chieftain Energy Fuel Pricing

As a WTAY member, you have access to companies that are offering discounts and incentives as part of our Member Rewards Program. For the latest in bulk fuel and heating prices from Chieftain Energy, you can review their pricing [here](#). These prices are in affect until May 21, 2018. All contact details are included and you can also ask them about delivery to your community.

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Our contact info is:

info@wtay.com

1 + 867 + 668 + 3369

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The Wilderness Tourism Association of the Yukon · #4 - 1114 Front Street · 1114 Front Street · Whitehorse, Yukon Y1A 1A3 · Canada

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