



*Wilderness Tourism Association of the Yukon
E-News Flash for Wednesday, October 28, 2015*

This issue:

Opportunities with Cultural Tourism

Developing Cultural Tourism in First Nations Communities Conference

The WTAY Board of Directors encourages WTAY members to participate in the upcoming Sharing Our Stories: Developing Cultural Tourism in First Nations Communities Conference. Cultural tourism is an important and growing trend in our industry and this event can be considered a starting point for developing this type of attraction in the Yukon. This is an opportunity to learn about cultural tourism as it might apply to Yukoners, to network and get to know stakeholders, and to start relationships with potential business partners. Please follow the links below to learn more details about the event and to register.

Registration ends: **November 12, 2015**

Dates: **November 18-20, 2015**

Location: **Kwanlin Dün Cultural Centre**

Information link: <http://www.yfnct.ca/> (use the "Our Conference" link at the top of the page)

Registration link: <https://www.eventbrite.ca/e/sharing-our-stories-developing-cultural-tourism-in-first-nations-communities-registration-18023753532>



Mapping Cultural Experiences + Opportunities

Yukon is home to diverse and distinct First Nation cultures. Yukon tourists have many opportunities to learn about our culture and hear our stories. They can visit a cultural centre, attend a festival or gathering, or enjoy an on the land experience offered by one of our tourism business owners.

There are many ways for Yukon First Nations to share our stories. Perhaps you know about a cultural experience in development or you have an idea for an experience that could be shared in the future. As part of the Sharing Our Stories Conference, we invite all conference delegates to share tangible and intangible experiences and resources that currently exist, are in development, or could be developed down the road. This might include:

Special places (fish camps, trails, significant landmarks, etc.)

People (storytellers, artists, culture bearers, etc.)

Tourism business ideas

Festivals + gatherings

Art/songs/dances/stories

Cultural centres

Any First Nations cultural experience or resource that you would like to share

The result will be an inventory of existing and potential cultural experiences that may be shared with visitors. The document will be a reference point for the culture + tourism sector. It is meant to inspire ideas and create a platform from which future planning can occur. In the lead up to the conference, we encourage all attendees to think about the ideas and experiences they might like to share with us. There will be a historian and 4 Elder Advisors onsite who you can share information and ideas with.

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

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