



*Wilderness Tourism Association of the Yukon
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#1 ATTA - 4 Ways to Make Agents Your Biggest Fans

More than a quarter of U.S. travelers are adventurers or adventure enthusiasts, and another quarter are newbies looking to cross adventure activities off their bucket lists. And as the popularity of adventure travel continues to surge, more consumers are demanding customized itineraries and personalized service — which means the impetus for providing travel agents with the resources they need to effectively sell your product has never been greater.

When clients can hand off their worries, expectations and wish lists to a knowledgeable expert who can piece it all together, they're able to rest assured that the agent will craft their dreams into reality. Adventure suppliers who can enable agents to put together that puzzle seamlessly will not only gain new clients, but also an agent who will advocate on their behalf. Here are four keys to recruiting your biggest cheerleaders.

To read the full article on the ATTA web site, just follow this link

http://www.adventuretravelnews.com/4-ways-to-make-agents-your-biggest-fans?utm_source=ATTA+%26+AdventureTravelNews&utm_campaign=9b94480797-ATN_07_06_2016&utm_medium=email&utm_term=0_1e08e536bd-9b94480797-410470549

#2 ATTA - Concurrent Sessions Announced for 2016 ATWS in Anchorage, Alaska

The Adventure Travel World Summit is a platform for pushing boundaries, creating movements and propelling the industry toward a sustainable future. The keynote sessions at this year's Summit will put the spotlight on going big and being bold while maintaining the importance of integrity, while our concurrent sessions will be grouped into four tracks — each catered to different business models. Delegates can choose the track that best meets their organization's goals and interests or mix and match sessions from different tracks.

To read the full article on the upcoming ATTA conference in Anchorage by following this link http://www.adventuretravelnews.com/staying-on-track-concurrent-sessions-announced-for-2016-atws-in-anchorage-alaska?utm_source=ATTA+%26+AdventureTravelNews&utm_campaign=9b94480797-ATN_07_06_2016&utm_medium=email&utm_term=0_1e08e536bd-9b94480797-410470549

#3 First Nations and environmental groups united and hopeful as Peel case heads to Supreme Court

Read the full story and update regarding the Peel case at this CPAWS web site link <http://cpawsyukon.org/news/yukoners-gather-as-peel-enters-national-spotlight>

#4 Changes to Yukon Land Titles Act

Essentially, the new Land Titles Act, 2015 and accompanying regulations modernize the land titles system and improve business operations in the Land Titles Office, while clarifying the state of law in respect of real property in Yukon.

The Land Titles Act, 2015 with four specific regulations came into effect on June 20, 2016. To read a summary of the implementation highlights, download forms, review the new fee schedule, and more, please follow this link <http://www.justice.gov.yk.ca/prog/ls/lto/2519.html> . To review the FAQ section for the new legislation, go to <http://www.justice.gov.yk.ca/prog/ls/lto/2531.html> . To review the Act in its entirety, please follow this link http://www.gov.yk.ca/legislation/acts/lati_2015.pdf .

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

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