



*Wilderness Tourism Association of the Yukon
E-News for Tuesday, May 17, 2016*

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#1 WTAY AGM

WTAY's AGM was held on May 12 at Muktuk Adventures. The evening was a success and we'd like to thank our hosts for providing us with a fantastic venue at which to hold our meeting. They also provided us with some canoeing adventures for our visitors, and a superb meal on the deck while we enjoyed the fine weather.

Minutes from the AGM will be distributed to members this week.

#2 Federal Minister of Small Business and Tourism Wants to Know About Your Successes





Please review the email and send your comments to the Minister's Parliamentary Secretary

Dear members of TIA Yukon,

Last week, TIA Yukon officials had a very productive teleconference with the Canadian Minister of Tourism and Small Business, Bardish Chagger and Yukon MP Larry Bagnell. During the meeting, TIA Yukon presented an overview of the Yukon's tourism sector. The Minister indicated a desire to learn more from tourism and small business operators on how the federal government can further help them. In doing so, she is sending out the attached e-mail, asking that it be shared with small business and tourism operators across the country.

Given the activity and success of many small businesses and tourism operators throughout the Yukon, this is a great opportunity to share your thoughts with the Minister and the many others who will benefit from this communication outreach.

Please review the email below and send your comments to the Minister's Parliamentary Secretary, Gudie Hutchings at the email address provided below.

Thank you,

Blake Rogers

Executive Director, Tourism Industry Association of the Yukon (TIA Yukon)

Dear Colleagues,

I'm hoping I can tap into your expertise and knowledge. As representatives of your communities, you know your small businesses and tourism attractions best. We're working hard to showcase Canada's successful entrepreneurs as well as amazing sights and experiences.

The Canada Business Network provides useful information as well as highlights success stories. BizPal is now up and running in 800 municipalities across our country. Destination Canada has nearly 200 suggestions for Signature Experiences from coast to coast to coast.

And, as the Prime Minister put it, "better is always possible." That's where I'm hoping you will come in.

We all know small businesses in our constituencies that might not make the cover of Forbes, and are inspiring nonetheless. We know those "hidden gems" that don't bring in the tour buses, and maybe they should, or maybe they just leave visitors with great memories and good pictures.

We, as MPs and as Canadians, need to celebrate our success and challenges when it comes to small businesses and tourism experiences. These are the backbones of our economy, our job creators, and present great opportunities for underrepresented groups to get ahead.

We are asking for you to share one or two examples of successful small businesses or entrepreneurs, as well as one or two tourist attractions that risk getting missed. I would very much appreciate it if you could send these examples to my fantastic Parliamentary Secretary, Gudie Hutchings, Gudie.Hutchings@parl.gc.ca.

With my best regards,

Bardish Chagger, P.C., M.P.

Gudie Hutchings, M.P.

Minister of Small Business and Tourism

Parliamentary Secretary to the Minister of Small Business and Tourism



#3 Chadburn Lake Management Plan Update

Dear Chadburn Lake Regional Park stakeholders and partner governments:

We wanted to bring you up to speed on all that we've done since the February Ideas Fair. The Planning Team has been matching engagement input with existing City commitments, capacity realities, and best practices in the field of park management. We now have a Draft Plan being reviewed by the City's senior administration which will then be reviewed by Mayor and Council mid-May. No decisions have been made.

We will be launching a second round of engagement on the Draft Plan in June. There will be various opportunities to see the Draft Plan, chat with planners, and provide feedback. With the Draft Plan, we will also release a "What was heard and how we considered your input" from the Ideas Fair and key-informant interviews. This will allow participants to see initial input and understand why or why not the planning team incorporated input in the draft plan. All input will remain anonymous.

We will be in touch in the coming weeks regarding the next steps for how to be involved. In the meantime, if you have any questions, feel free to contact regionalparks@whitehorse.ca or visit whitehorse.ca/chadburn

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#4 Amendments to Yukon's Recycling Regulations

In spring 2016, [the Government of Yukon made changes to the territory's recycling regulations](#), implementing more stewardship programs.

How do these changes affect me?

These changes will affect the surcharges you pay when you purchase certain products, as well as the refund you can collect when you recycle "ready-to-serve" beverage containers.

Now that you pay a surcharge when you purchase designated materials like tires, electronics and electrical items, no tipping fee will be charged to drop it off at the depot or [solid waste facility](#) that accepts designated materials in your community.

The changes affect the [Beverage Container Regulations](#)--which outline surcharges and refunds on products like pop cans, juice bottles and alcoholic beverages--and the [Designated Material Regulation](#)--which did not previously include all tire sizes.

For further details on these changes, please visit <http://www.community.gov.yk.ca/cd/recycling.html>.

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

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