



*Wilderness Tourism Association of the Yukon
E-News Flash for Tuesday, February 16, 2016*

This issue:

#1 Promote Your “ZERO WASTE” Efforts and your Company

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Does your company have an innovative way of reducing its environmental impact? If so, you might have an interview opportunity on CBC, CKRW, or CHON FM.

The upcoming Pan-Northern Zero Waste conference takes place in Whitehorse, March 3 – 5. Organizers are searching for companies that make efforts to reduce their environmental impact and have found interesting ways to accomplish that task.

You and your company could be interviewed and provide you with an opportunity to talk about your efforts and promote your company.

If you would like to know more about this prospect, please contact the organizer at;
info@zerowasteyukon.ca

You can find more information about this event at www.zerowasteconference.com or

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to
info@wtay.com

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