



*Wilderness Tourism Association of the Yukon  
E-News Flash for Friday, January 15, 2016*

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## **#1 Announcement Regarding Parks Canada & Free Entry Fees**

There was a media announcement this past week regarding Parks Canada. The news report indicated that in order to honour Canada's 150th anniversary, in 2017 Parks Canada will allow anyone with a 2016 Parks Annual Pass, to use the same pass for all of 2017.

This applies only to entry passes and not multi-day camping permits.

At Kalin's request, I contacted local Parks Canada representative and I was informed that National Parks and Historic Sites in the Yukon don't have entry fees.

They also indicated that Parks Canada is looking at how this affects parks and historic sites in the Yukon and that if changes to fees that include the Yukon, are considered, the WTAY office will be notified. There was no indication as to when we might expect possible news on this matter but I'll keep you all informed if new information comes available.

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## **#2 Southern Lakes Forest Resources Management Planning Under Way**

The territorial government and three affected Yukon First Nations are in the process of developing a Forest Resources Management Plan for Whitehorse and the Southern Lakes

district. The area extends from the British Columbia border in the south to the north end of Fox Lake. The eastern boundary includes portions of Agay Mene Natural Environment Park & Big Salmon River, and the western boundary is adjacent to Kusawa Park. The area includes many lakes, forests, mountain ranges, and rivers. It also includes several communities, including the City of Whitehorse, Carcross, Marsh Lake, Mount Lorne, Ibex Valley and Tagish. The public in these communities will have opportunities to learn more about this process and provide their thoughts and concerns at scheduled public meetings.

You can learn more about these meetings by reading the attached document (Forest Resource Plan Public Meetings), or by visiting the Yukon Forest Planning web site at <http://yukonforestplanning.ca/>

We encourage the public and all those involved in wilderness tourism in this area, to attend meeting.

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### #3 Cultural Tourism Workshops Online

Cultural tourism is a growing segment of the overall tourism industry and now you have an opportunity for online training that could benefit your company. You might also be eligible for funding through the Yukon Tourism Training Fund (YTTF).

The next deadline for YTTF funding is February 19. These online courses from UBC cover such areas as; Emerging Cultural Tourism Trends and Practice, Strategic Cultural Tourism Planning, Leveraging Cultural Tourism for Community Development, Destination Development, and Improving Your Brand-Marketing and Managing Cultural Resources.

For more details on YTTF funding and these online course, please review the attached document entitled, **“Upcoming Cultural Tourism Workshops at UBC”**.

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### #4 Humber College Tourism Management Program Wants Your Feedback

I’m Kevin Smith and I work for Humber College in Toronto and coordinate our Tourism Management program. We are the biggest diploma program for tourism studies in Canada, with over 400 students in the program in any given semester. We’re considering adding a one-year advance diploma in Adventure travel. I was hoping to get some feedback from the Canadian Adventure Travel community about the relevancy of this diploma to industry. If you have a moment, I would be grateful if you could provide short answers to the following:

**Do you see value in offering a one-year advanced diploma in Adventure Travel?**

**Would you be more inclined to hire a graduate from the program?**

**Are there any skills that you think are currently lacking in your entry level employees that we should consider?**

Any other feedback welcome! Feel free to write to my email address: [kevin.smith@humber.ca](mailto:kevin.smith@humber.ca)

You can find out more about our tourism program by visiting this link;  
<http://www.humber.ca/program/tourism-travel-services-management>

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## #5 Experienced Outdoor Professional Seeking Employment

Dustin Graham and his partner, Jaclyn Weseen, are seeking employment in the Yukon. Dustin's work background includes; instructing for kayaks and canoes, leading paddling day trips, shuttle driving, pre-trip preparation, client interaction, trip planning, equipment maintenance, front counter experience, wildlife viewing, northern lights tours, and meal prep and coordination. His certifications include; Leave No Trace, Sea Kayaking Leadership, Paddle Canada (SK LV1, SK LV2, Intro Instructor, Lake Tandem Canoe), and Wilderness Advance First Aid. Jaclyn is an outdoor enthusiast and offers a significant amount of customer service experience. You'll find their resumes attached to this email.

If you like what you see, please contact Dustin at...[dustingrahams@hotmail.com](mailto:dustingrahams@hotmail.com)

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See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to [info@wtay.com](mailto:info@wtay.com)

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