



*Wilderness Tourism Association of the Yukon
E-News for Thursday, December 31, 2015*

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& All the Best in 2016

#1 Experienced Outdoor Professional Seeking Employment

Dustin Graham and his partner, Jaclyn Weseen, are seeking employment in the Yukon. Dustin's work background includes; instructing for kayaks and canoes, leading paddling day trips, shuttle driving, pre-trip preparation, client interaction, trip planning, equipment maintenance, front counter experience, wildlife viewing, northern lights tours, and meal prep and coordination. His certifications include; Leave No Trace, Sea Kayaking Leadership, Paddle Canada (SK LV1, SK LV2, Intro Instructor, Lake Tandem Canoe), and Wilderness Advance First Aid. Jaclyn is an outdoor

enthusiast and offers a significant amount of customer service experience. You'll find their resumes attached to this email.

If you like what you see, please contact Dustin at...dustingrahams@hotmail.com

#2 WTAY Strategic Planning Retreat & Member Survey

"The times, they are a changing", and WTAY needs to grow, adapt, and lead in order to best represent and assist the wilderness tourism industry in the Yukon. Whether its first nation's cultural tourism, growing our membership, providing training, or representing our members with government, we need to review where we've been and where we want to be in the future.

To accomplish our goals, the WTAY Board will be holding a strategic Planning Retreat in early 2016 at which we'll tackle these questions, critically review where we are now, evaluate changes in the industry, talk about the benefits that our members need, and tactically plan for the future. We can't do this alone so in the next few weeks, you'll receive an email survey that will help the Board through this process. It's your opportunity to let us know what you think on several topics and how we can provide better support for all of our members. This is your opportunity to speak up and provide us with some direction. **WE WANT TO KNOW WHAT'S IMPORTANT TO YOU**. For added incentive, the names of all respondents will be part of a draw that will give the winner an honorarium of \$125 towards next year's annual WTAY membership fee.

#3 The Yukon Outfitters Association (YOA) Is Searching For a New Executive Director

Since 1950, the YOA has been representing outfitters in the Yukon and the Association is now looking for a capable person to act as their new Executive Director (E.D.). The E.D. receives direction from the Board of Directors and manages all day-to-day operations of the association. The deadline for submitting your qualifications is January 28 and a full job description can be obtained by contacting the association. Further details are included in the attached document.

YUKON OUTFITTERS ASSOCIATION

Office hours- Monday to Friday -10 am to 2pm at Room #6, upstairs over old Capital hotel building

Phone: 867 668-4118 Fax: 867 668- 4120

Email: info@yukonoutfitters.net

#4 Attention Wilderness Tourism Operators Who Want to Market Their Product at the 2016 Adventure Travel World Summit in Anchorage, Alaska

If you're a tour operator and want to showcase your product to an international delegation of outbound operators and buyers, now is the time to secure your "Marketplace" table at the Anchorage event. This popular event has never been closer to us so it's a great opportunity to showcase your business. The tables are selling quickly so signing up soon is important.

Yukon Wild is also considering attending this event but individual members can secure their own table.

[FOLLOW THE LINK BELOW FOR MORE DETAILS AND TO REGISTER YOUR BUSINESS](#)

http://www.adventuretravelnews.com/2016-tour-operator-marketplace-tables-going-fast?utm_source=ATTA+%26+AdventureTravelNews&utm_campaign=0d50095ad3-ATN_Nov_18_2015&utm_medium=email&utm_term=0_1e08e536bd-0d50095ad3-410470549

#5 Details on the Adventure Travel World Summit in Anchorage, September 2016

With 3 million lakes, 300,000 glaciers, dozens of vast mountain ranges, over 100 native languages and millions of acres of protected park land, Alaska is big enough to host the 2016 Adventure Travel World Summit. Join the adventure community in Anchorage for a world-class experience in one of the world's biggest adventure destinations.

Education

Panel discussions, peer-to-peer sessions and keynote speakers teach you how to make your adventure business the best it can possibly be: successful, sustainable and inspiring.

Adventure

Pre-Summit Adventures all over Alaska before the conference starts mean that you won't be indoors the entire time. You'll be out there -- in the wilds of Alaska -- doing what you love before diving in to the practical learning.

MediaConnect

Dozens of writers, bloggers, photographers and editors will be there to tell you what adventure trends, destinations and stories they are covering this year.

Marketplace

Local tour operators, unique accommodation providers and adventure destinations will be waiting at their MARKETPLACE tables for international buyers and operators to team up with. Hundreds of perfect matches are made at the Summit every year.

[REGISTER AT THE LINK BELOW](#)

<https://www.adventuretravel.biz/connect/summit/alaska-2016/>

Member Price: \$1,150

Non-Member Price: \$1,550

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

Wilderness Tourism Association of the Yukon

#4 - 1114 Front St., Whitehorse, YT Y1A 1A3

Tel. 867.668.3369 Fax 867.668.3370

E-mail: info@wtay.com

www.wtay.com and www.yukonwild.com