



*Wilderness Tourism Association of the Yukon  
E-News for Thursday, October 15, 2015*

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### **#1 Liability Insurance for Members**

I want all members to know that I've been working with more than one company that specializes in providing wilderness tourism liability insurance. There are several variables to consider and some agents are also in the process of acquiring the proper registration and licensing to provide those services to Yukon clients. The process may take several weeks to complete but once I have details ready, I'll provide them to you right away. Not only do my contacts suggest that \$5,000,000 is the minimum liability coverage that WTAY members should be carrying, but also, your client legal waivers may need to be up to a certain standard. Please read Section #2 for those details.

Here's a good reminder for our members to always ensure/encourage their guests to have adequate travel insurance before coming to Yukon:

<http://www.cbc.ca/news/canada/north/yukon-bills-ontario-man-18k-for-medevac-1.3234259>

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### **#2 The Use of Liability Waivers by Wilderness Tourism Operators**

WTAY members should be aware that recent court cases have illustrated a need for wilderness tourism providers to not only have a waiver, but it must be correctly written and presented to your clients using the proper methods. This issue is part of the work being carried out with regard to potential insurance providers for WTAY members and will be addressed in great detail at a later.

Below is a link where you can read a very interesting article regarding waivers, their need, recent court cases involving waivers, waiver contents, and details regarding how to present waivers to clients. It also includes an article that talks about cyber liability. I suggest that all members read both articles. My hope is that once we've decided on one or two companies to list as insurance providers, that we'll be able to provide more details and assistance to members regarding this important subject.

<http://www.dolden.com/content/files/1362683351managing-your-risk-through-waivers-social-media-and-the-emergence-of-cyber-liability.pdf>

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### #3 TIA Yukon Fall Roundup

Tourism Industry Association of Yukon's (TIA Yukon) Fall Roundup takes place in Whitehorse at the Old Fire Hall on Thursday, October 22. This annual event is a great opportunity to connect with industry partners after the busy summer season. It's also your opportunity to speak with tourism representatives, to voice your concerns, ask questions, and provide opinions on tourism development in the Yukon. The new Tourism Yukon "YUKON NOW" television commercials will also be presented and early details indicate that the tourism industry in general as well as wilderness tourism operators, are well represented. Details on this year's Roundup can be found at [www.tiayukon.com](http://www.tiayukon.com)

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### #4 Travel Yukon's Industry Web Portal

The [Industry Portal on travel yukon.com](http://www.travel yukon.com) will be moving to our corporate [Tourism and Culture website](http://www.tc.gov.yk.ca/tourism.html) at <http://www.tc.gov.yk.ca/tourism.html>. We expect the move to be complete in the next couple of months. Don't forget to change your bookmarks and links for access to our logos, the Marketing Toolkit and Marketing Events Calendar.

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### #5 Opportunities North 2015 *(An information pamphlet has been attached to this email.)*

Building on the momentum garnered at Opportunities North'14, the Yukon Chamber of Commerce, with the support of the Northwest Territories and the Edmonton Chambers of Commerce, is pleased to host Opportunities North'15, October 26 to 29, 2015, at the Yukon Convention Centre/Coast High Country Inn in Whitehorse, Yukon.

The Theme of this year's conference is "Shaping the Future". It features relevant presentations and frank discussion on northern issues that will impact doing businesses in Canada's North. The agenda is now posted to the conference website. See: [www.opportunitiesnorth.com](http://www.opportunitiesnorth.com)

Conference registration fees have been discounted for Chamber or Board of Trade Members as noted on the attached evite.

If you choose to attend and are travelling to Whitehorse from other regions we have secured discount airfare and accommodation rates. This information is posted on the conference website. Please note that accommodation room blocks will be released on October 16, 2015.

We hope you can participate as a delegate and/or sponsor! If you have questions please contact me via the contact information below.

Wanda Leaf, CMP  
Event Coordinator  
On behalf of the Yukon Chamber of Commerce for Opportunities North'15  
Leaf Solutions  
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Email: [conference@leafsolutions.ca](mailto:conference@leafsolutions.ca)

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## #6 Federal Candidates Forum on the Environment #6 Federal Candidates Forum on the Environment

On October 6, on behalf of WTAY, I attended the All Candidates Forum on the Environment that took place at the Old Fire Hall. The event was well attended and well managed with several significant and important questions presented to the three candidates that attended. Mr. Leef was not in attendance due to a commitment in Watson Lake but provided a written response to each question. CPAWS and the Yukon Conservation Society hosted the event and have provided a link so that those of you that weren't able to attend can read what the candidates had to say.

### **Read the Candidates Answers to Our Environmental Questionnaire**

CPAWS Yukon and the Yukon Conservation Society posed a series of environmentally-themed questions to all four Yukon federal election candidates. We requested a 100 word limit from candidates - those whose answers went extensively over that were shortened to coincide with the word limit for fairness.

You will find both the questions and the candidate's answers here: <http://cpawsyukon.org/campaigns/election>

### **Environment Forum Draws a Large Crowd**

Tuesday's Federal Election Environment Forum drew over 130 people to the Old Fire Hall to hear from Yukon's candidates on a range of issues. You can see some of the resulting media coverage here:

Whitehorse Star: [Tories rapped for 'destroying data, muzzling scientists'](#)

CBC: [Yukon Green candidate goes on attack at environmental forum](#)

CKRW: [Federal candidates talk environmental issues](#)

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## #7 Developing Cultural Tourism

### **SHARING CULTURE THROUGH TOURISM**

November 18-20, 2015 at the Kwanlin Dün Cultural Centre

Brought to you by

**YUKON FIRST NATIONS CULTURE & TOURISM ASSOCIATION**

When developed responsibly, tourism can be a vehicle for both economic development and cultural revitalization in First Nations communities. This conference aims to explore the needs, challenges, ideas, and opportunities for developing First Nations cultural tourism in Yukon.

**Who should attend:**

Cultural centre + museum staff

Heritage + economic development departments

Business Advisors

Culture bearers, artists, performers

First Nations tourism operators

Anyone interested in developing a culture based tourism business or sharing culture through tourism

**GUESTS & KEYNOTE SPEAKERS**

Keith Henry | CEO | Aboriginal Tourism BC (ATBC)

Ben Sherman | Chairman | World Indigenous Tourism Alliance (WINTA)

Pamela Wright | Associate Professor, Outdoor Recreation + Tourism Management Program | UNBC

Hone Mihaka | Owner + Operator | Taiamai Tours Heritage Journeys | New Zealand

Suzanne Hall | Tourism Coordinator | Destination Deline | NWT

Rich Francis | Chef + Top Chef Canada Finalist | Aboriginal Culinary Concepts | Toronto

**ONLINE REGISTRATION**

**Full Conference Registration** (includes Gala Dinner & Awards): **\$225**

**Gala Dinner & Awards: \$75**

Registration Closes - November 12th, 4pm.

**Register Now** *Ctrl+Click to Follow Link*

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See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to [info@wtay.com](mailto:info@wtay.com)

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