



Wilderness Tourism Association of the Yukon

E-News Blast for Wednesday, July 15, 2015

This issue:

1 – Don't Delay, Apply Now for TCMF Funding for Upcoming Tourism Trade Shows

2 – Graduate of Tourism Management is Seeking Work in the Yukon

3 – Bob and Kevin Daffe in Up Here Magazine

4 – Correction to Phone Number for Avid Insurance

5 – Globalstar Satellite Phones for Sale

1 – TCMF Funding for Trade Shows

TIA Yukon would like to remind our members that you shouldn't wait to apply for funding. As the Tourism Cooperative Marketing Fund (TCMF) was waitlisted last year, TIA Yukon would like to encourage operators to apply now to ensure funding is set aside for their trade shows & sales calls in the 2015/2016 fiscal year. Remember to apply to the fund before you attend any shows. Don't miss your opportunity to take advantage of TCMF and promote your business! The following trade shows (and many more not listed) are eligible for funding in 2015/2016:

Travel Trade Canada
Showcase Canada Asia
CITAP Winter Function
Dallas Safari Club Convention & Sporting Expo
The Sheep Show
Grand Slam Club/OVIS Hunter & Outfitter Convention
Safari Club International Convention
Tete a Tete Tradeshow
The Motorcycle & ATV Show Edmonton
International Sportsmen's Exposition
Calgary Home & Garden Show
Canada Corroboree
Edmonton RV Show
Great American Outdoor Show
Toronto Sportsmen's Show
ITB Berlin Convention

The Outdoor & Adventure Travel Show

As well, sales calls and DMO-related sales missions are eligible all year round! Apply online today with the TCMF Trade & Consumer Show
Application <https://apex.makeit.com/apex/f?p=2511:7>

2 - Cécile Multone, a Graduate of Capilano University's Tourism Management Program, is seeking work in the Yukon

Cécile lives in Switzerland, has a Bachelor's degree in Tourism Management from Capilano University in Vancouver and an Adventure Guide Diploma from Thompson Rivers University in Kamloops. She speaks English, French, and Italian fluently as well as basic German. She has experience and training in avalanche skills, climbing, ski instruction, life support, tourism event planning, ski patrol, scheduling, logistics, supervision, teaching, and white water rafting.

If you'd like to know about Cecile, please read her attached cover letter and resume.

3 – Bob and Kevin Daffe Spotlited in Up-Here Magazine

On page 51 of Up-Here magazine's July issue, you can read the story of this father and son rafting family who are also members of WTAY.

4 – Avid Insurance Group Provides Liability Insurance to Wilderness Tourism Operators in the Yukon

A correction has been made to their contact information. You can reach Avid Insurance Group by calling their toll-free number at 877-367-0248 or by email at avidgroup@telus.net.

5 – Three Globalstar GSP 1600 Satellite Phones for Sale

Yukon Wide Adventures is selling some of their satellite phones. All three phones are fully functional and come with accessories and NEW batteries.
Asking \$200 each or \$ 500 the entire package.

Please inquire for further details by e-mail: info@yukonwide.com or by phone: 867 393-2111.

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

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