



*Wilderness Tourism Association of the Yukon
E-News for Friday, June 12, 2015*

This issue:

- 1 - New Commercial Insurance Provider
- 2 - Trails Only Yukon (TOYA) Requests Your Input
- 3 - Mountain Biking on Montana Mountain Gets a Story in “Explore” Magazine
- 4 - German speaking former Inuvik resident seeking Tourism work in the Yukon
- 5 - Advertise in the official 2016 Yukon Vacation Planner
- 6 - Tombstone Park Campground Bonuses for Groups Using the Campsite

1 - Vivid Insurance Group offers Commercial Insurance in the Yukon

Vivid Insurance Group has offices in Saskatchewan, Nunavut, and NWT, and is now licensed to provide commercial insurance in the Yukon. Sebastian Altenberger of Northern Tales Travel is using them and has good things to say about the pricing and service that he’s received. I’ve also confirmed that they are licensed to provide insurance services in the Yukon and placed them on the WTAY web site.

You can reach them at: avidgroup@telus.net, or (867) 367-0248

2 – TOYA is Requesting Your Input Regarding the Yukon Government’s Public Consultation on Off Road Vehicle use in Our Territory

TOYA would like your input regarding the Yukon Government’s public consultation concerning the issues of off road vehicles and damage to the environment. They request that members of WTAY assist them in responding to the YG document by participating in a short TOYA questionnaire that is now available on their web site.

If you would like to know more about this important issue and assist TOYA, please visit their web site at: <http://www.trailsonly.ca/>

3 - Explore Magazine Tells the Story of Mountain Biking on Montana Mountain

The summer 2015, issue of Explore Magazine tells the story (page 18) of the development of mountain biking on Montana Mountain. Mention was made of Boréale Mountain Biking and Cabin Fever Adventures.

4 - Clark Groepper speaks fluent English & German as well as basic French & Mandarin and would like to work in the Yukon Tourism Industry

Clark was raised in Inuvik and will be moving to the Yukon soon. He's travelled to Germany and the Far East, speaks English & German fluently as well as basic French and Mandarin. He has an interest in other cultures and would like to use his language skills and cultural knowledge in the Yukon Tourism Industry.

You'll find his cover letter and resume attached. Please contact him if you have an interest in his skills.

5 - Advertise in the 2016 Yukon Vacation Planner

Advertising opportunities are now available in the official **2016 YUKON VACATION PLANNER**.

Take advantage of early bird savings by **June 11, 2015**.

DESCRIPTIVE LISTINGS – SAME FORMAT, SAME UNBEATABLE PRICE OF \$125.00!

Listings are available under each region of the Yukon Vacation Planner. See Descriptive Listings Form for details.

DISPLAY ADVERTISEMENTS

Display advertisements provide a full-colour opportunity to deliver a unique message and promote your brand in a customized fashion. All display advertisers receive **ONE** free descriptive listing.

TRAVEL YUKON WEBSITE LISTINGS

Each Descriptive Listing or Display Advertisement purchased includes a listing on travelyukon.com. Instructions for submitting your online business listing and vacation packages will be emailed to you by Tourism Yukon at a later date.

SIGN UP TODAY

There are now three ways to sign up for your Descriptive Listing or Display Advertisement!

Online forms are available here:

Descriptive Listings - [Online Form](#)

Display Advertising - [Online Form](#)

We look forward to seeing you in the 2016 Yukon Vacation Planner.

For any questions, please contact Outside the Cube at (867) 456-7483 or yvp@outsidethecube.ca.

6 – Bonuses for Groups, Commercial Tours, and Non-profits using the Tombstone Park Campground

Did you know that the YG Tombstone Mountain Campground has improved two campsites to support commercial group use? Additional tent pads and a covered cook area are set-aside for

commercial groups on a first-come, first-serve basis until 8:00 pm, after which point they become available to other users.

Did you know that non-profit groups can pre-book group sites and may camp for free? Request your waiver letter a minimum of two weeks in advance. Groups must still register their stay upon arrival. Visit [Environment Yukon's website](#) for the list of YG's 50+ campgrounds and recreation sites.

Contact yukon.parks@gov.yk.ca for more information: (867) 667-5648

See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to info@wtay.com

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