



*Wilderness Tourism Association of the Yukon  
E-News for Thursday, May 15, 2015*

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**AGM Proxy**

If you are unable to attend the AGM, you still have the opportunity to have a say in the proceedings. By using a Proxy Vote form, you not only give yourself the opportunity to be involved, but also you can ensure that quorum is met, and essential Association business can proceed.

If you will not be attending, please fill out the attached proxy form, and return to the WTAY office, whereby we will assign your vote to a member that is attending.

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**Social Media for Tourism Workshops**

Tourism Yukon is offering specialized training for organizations working in the tourism sector wanting to learn more about using social media.

You can register to attend in person for hands on training or you have the option of attending remotely via a webinar.

- May 20, Introduction to Social Media for Tourism
- May 21, Advanced Social Media for Tourism

Seating is limited so register early at...

<https://www.eventbrite.ca/e/social-media-workshops-tickets-16680773643>

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### Cabelas Tents for Sale

Yukon Horsepacking Adventures have ??? Cabelas Bighorn tents for sale.

These tents are selling for \$400 each and normally cost \$1,000 new.

Call Mandy Johnson at 633-3659 if you're interested or have further questions.



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### Changes to the Member Listings on the WTAY web site

We're in the process of removing the "Yukon Wide" choice for the locations where members can indicate that they operate. The reason being is that visitors who choose any of the other specific regions while doing a search don't see any members that only list themselves as "Yukon Wide". For members that have used this designation, we'll check off all other areas in the list so that viewers who choose any specific region will see your organization listed. Please check your member profile and confirm that everything is to your satisfaction. If you have any questions or concerns, please contact the WTAY office. You can find the member listing at <http://wtay.com/listings/>

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### Kusawa Park Management Plan Review

The public and interested wilderness tourism operators are invited to attend the following meetings to review the plan and provide comments.

Whitehorse – May 27, 3 pm - 8 pm  
Town Hall of the Gold Rush Inn  
411 Main St

Haines Junction – May 28, 3 pm - 8 pm  
Da Ku Cultural Centre  
(venue to be confirmed)

Further info, including how to provide comments by June 30th available here.

<http://www.kusawapark.ca/news/archive/kusawa-park-draft-management-plan-ready-for-review>

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### Canadian Tourism Commission – Japan & China Marketplaces

Registration is now open for the Canadian Tourism Commission's two fall Asian marketplace shows, *Focus Canada Japan* and *Showcase Canada Asia*, to be held in Japan and China this October.

Trade-ready Yukon tourism businesses are invited to consider attending. *Please don't delay in reviewing as participation slots are limited.* Delegates who wish to participate must register on their own; please see the websites below for more detailed information.

These events are annual tourism marketplaces that highlight Canadian destinations in a proven format of pre-scheduled appointments and networking events, similar to the CTC's *Rendezvous Canada* event held each May. Tourism Yukon plans to attend both of these events, to promote Yukon as a tourism destination and to describe the array of tourism experiences available to Yukon visitors.

Focus Canada Japan - October 16-17, 2015 - Osaka, Japan  
*Invites tour operators from Japan only.* <http://www.focus-canada.jp/about/>

Showcase Canada Asia - October 19-23, 2015 - Shenyang, Liaoning, China  
*Invites tour operators from Mainland China, Taiwan, Hong Kong, South Korea, and Southeast Asia (Malaysia, Philippines, Singapore, Thailand, Indonesia).*  
<http://ctc.teameventmanagement.com/asia/>

If you would like to discuss your participation, please contact Jessica Ruffen, Market Manager, Asia Pacific, Yukon Tourism & Culture, at [Jessica.ruffen@gov.yk.ca](mailto:Jessica.ruffen@gov.yk.ca) or 867-667-3606. Marketplace registration and travel costs may be eligible for funding assistance. See [http://www.tc.gov.yk.ca/tcmf\\_shows\\_faq.html](http://www.tc.gov.yk.ca/tcmf_shows_faq.html)

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### Yukon Government Photography Resources Available to Yukon Businesses

The Photography Unit at the Department of Tourism and Culture has updated and expanded the online Tourism Videos library. Users can now view an expanded selection of videos, and download full resolution video files for their needs. If there is specific video material you are

not finding, contact the Photography Unit with your needs and intended use, and we will see if we have something you can use from our Rights Managed library. For more information, contact [Marten.berkman@gov.yk.ca](mailto:Marten.berkman@gov.yk.ca)

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See more tourism news at <http://www.tiayukon.com/>

If you have information of interest to WTAY Members for the E-News, please send to [info@wtay.com](mailto:info@wtay.com)

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